

**YAŞAR UNIVERSITY**  
**FACULTY OF COMMUNICATION**  
**DEPARTMENT OF VISUAL COMMUNICATION DESIGN**  
**Course Program for the 2017-2018 Academic Year**

**1. Semester**

Course Code	Course	Hour	ECTS
VCDS 135	Basic Design Studio I	4-4	10
VCDS 103	Visual Design Programs I	2-2	5
VCDS 133	Introduction to Visual Communication	2-0	4
RCTV 105	Introduction to Communication	3-0	5
SOFL 101	English for Academic Purposes I	3-0	3
TURK 011	Turkish I	2-0	1
UFND XXX	Foundation Course	2-0	2
<b>Total Credits</b>		<b>24</b>	<b>30</b>

**2. Semester**

Course Code	Course	Hour	ECT
VCDS 136	Basic Design Studio II	4-4	10
VCDS 104	Visual Design Programs II	2-2	5
VCDS 126	Fundamentals of Digital Media	3-0	4
VCDS 138	Art, Design and Culture	3-0	4
SOFL 102	English for Academic Purposes II	3-0	3
TURK 012	Turkish II	2-0	1
UFND XXX	Foundation Course	2-0	2
UFND 070	Social Responsibility Project	0-2	1
<b>Total Credits</b>		<b>27</b>	<b>30</b>

**3. Semester**

Course Code	Course	Hour	ECTS
VCDS 221	Visual Communication Design I	4-4	10
VCDS 207	Typography in Visual Comm. I	2-2	5
VCDS 213	Photography	2-2	5
HIST 011	Principles of Atatürk and History of Revolution I	2-0	1
	Faculty Elective Course	(3)	5
UFND XXX	Foundation Course	2-0	2
UFND XXX	Foundation Course	2-0	2
<b>Total Credits</b>		<b>25</b>	<b>30</b>

**4. Semester**

Course Code	Course	Hour	ECT
VCDS 222	Visual Communication Design II	4-4	10
VCDS 208	Typography in Visual Comm. II	2-2	5
VCDS 214	Digital Photography	2-2	5
HIST 012	Principles of Atatürk and History of Revolution II	2-0	1
	Faculty Elective Course	(3)	5
UFNDXXX	Foundation Course	2-0	2
UFNDXXX	Foundation Course	2-0	2
<b>Total Credits</b>		<b>25</b>	<b>30</b>

**5. Semester**

Course Code	Course	Hour	ECTS
VCDS 307	Visual Communication Design III	4-4	10
RCTV 217	Mass Communication Theories	3-0	5
	Faculty/University Elective Course	(9)	15
<b>Total Credits</b>		<b>20</b>	<b>30</b>

**6. Semester**

Course Code	Course	Hour	ECT
VCDS 308	Visual Communication Design IV	4-4	10
VCDS 306	Visual Reading and Interpretation	3-0	5
	Faculty/University Elective Course	(9)	15
<b>Total Credits</b>		<b>20</b>	<b>30</b>

**7. Semester**

Course Code	Course	Hour	ECTS
VCDS 401	Visual Communication Project	2-6	10
VCDS 312	Summer Internship	0	5
	Faculty/University Elective Course	9	15
<b>Total Credits</b>		<b>17</b>	<b>30</b>

**8. Semester**

Course Code	Course	Hour	ECT
VCDS 402	Graduation Project	2-6	15
	Faculty/University Elective Course	9	15
<b>Total Credits</b>		<b>17</b>	<b>30</b>

**TOTAL CLASS HOURS: 175**  
**TOTAL ECTS CREDITS: 240**

## FACULTY ELECTIVE COURSES

### 3. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 253	Colour and Culture in Design	2-2	5
VCDS 257	Design and Creativity	2-2	5
RCTV 113	History of Civilization	3-0	5
PRAD 213	Principles of Advertising	3-0	6
RCTV 215	Turkish Cinema	3-0	5
INRL 112	History of Political Thought	3-0	6

### 4. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 252	Creative Thinking In Design	2-2	5
VCDS 254	Digital Illustration	2-2	5
PRAD 254	Popular Culture	3-0	5
RCTV 114	Concepts in Social Science	3-0	5
RCTV 124	History of Arts	3-0	5
RCTV 266	Creative Writing and Visual Storytelling	2-2	6
ARCH 250	Representational Media in Architecture	3-0	4

### 5. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 050	Special Studies in Visual Communication	0-6	5
VCDS 355	Web Design I	2-2	5
VCDS 357	Animation Techniques I	2-2	5
VCDS 361	Sound in Audio-visual Comm. I	2-2	5
VCDS 363	Storyboard I	2-2	5
VCDS 365	Visual Perception	3-0	5
VCDS 367	Studio Photography	2-2	5
VCDS 373	Video Production	2-2	5
VCDS 375	Material Culture	3-0	5
PRAD 353	Copywriting	2-2	5
RCTV 380	New Media Art	2-2	6
MUPG 339	Ableton Live	1-2	4

### 6. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 050	Special Studies in Visual Communication	0-6	5
VCDS 356	Web Design II	2-2	5
VCDS 358	Animation Techniques II	2-2	5
VCDS 362	Sound in Audio-Visual Comm. II	2-2	5
VCDS 364	Storyboard II	2-2	5
VCDS 368	Advertising Photography	2-2	5
VCDS 374	Video Post Production	2-2	5
RCTV 308	Media, Culture and Society	3-0	5
RCTV 388	Producing	3-0	5

### 7. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 050	Special Studies in Visual Communication	0-6	5
VCDS 453	3D Computer Graphics I	2-2	5
VCDS 461	Introduction to 3D Animation	2-2	5
VCDS 465	Information Design I	2-2	5
RCTV 305	TV Production Design	3-0	5
RCTV 307	Documentary Cinema	2-2	6
INAR 481	Serious Gaming In Design	3-0	4

### 8. Semester Faculty Elective Courses

Course Code	Course	Hour	ECTS
VCDS 050	Special Studies in Visual Communication	0-6	5
VCDS 454	3D Computer Graphics II	2-2	5
VCDS 462	Advanced 3D Animation Techniques	2-2	5
VCDS 466	Information Design II	2-2	5
VCDS 468	Portfolio Design	2-2	5
RCTV 382	Short Film	2-2	7
RCTV 472	Performance Arts Practices	3-0	5

## UNIVERSITY ELECTIVE COURSES

### Autumn Semester

Course Code	Course	Hour	ECTS
VCDS 355	Web Design I	2-2	5
VCDS 357	Animation Techniques I	2-2	5
VCDS 365	Visual Perception	3-0	5
VCDS 373	Video Production	2-2	5
VCDS 453	3D Computer Graphics I	2-2	5
VCDS 465	Information Design I	2-2	5

### Spring Semester

Course Code	Course	Hour	ECTS
VCDS 138	Art, Design and Culture	3-0	4
VCDS 252	Creative Thinking In Design	2-2	5
VCDS 306	Visual Reading and Interpretation	3-0	5
VCDS 356	Web Design II	2-2	5
VCDS 358	Animation Techniques II	2-2	5
VCDS 454	3D Computer Graphics II	2-2	5
VCDS 466	Information Design II	2-2	5